



VENDOR APPLICATION VILANO BEACH DISH N FISH

Event Manager: **Sallie O'Hara** (904) 540-0402 Email to: Sallie_OHara@vilanobeachfl.com

Dish N Fish is a culinary tourism event in the Vilano Beach Town Center. Food tourism is any tourism experience in which one learns about, appreciates, and / or consumes food and drink that reflects the local, regional or national cuisine, heritage, and culture. This event is a collaborative fundraising partnership with the Florida Restaurant and Lodging Association (FRLA) and Vilano Beach Main Street and , in part sponsored by VISIT FLORIDA, to raise awareness of the coastal community and area dining benefits for visitors and residents to occur in the Spring in Vilano Beach Town Center.

The superb culinary event will feature a Chef Competition among Pro Start Culinary students. Five teams from around the area will compete under the tutelage of master chefs. The Dish of the Day will feature fish and seafood classics common to Northeast Florida (shrimp and fish). 15 food stations will be available for tantalizing taste sensations. Chef stations are encouraged to samples. Area wine, spirits and craft beer will be available.

The event begins at 12 pm under a large tent in Vilano Beach Town Center across from Publix on Poplar Avenue. Guests will be able to sample and then select their favorites of dishes and drinks. Entry to the event is a **\$5 donation** benefitting FRLA ProStart Scholarships and Vilano Beach Main Street. Sponsorships and sponsor tables are available.

The afternoon will include continuous music from 12 pm til dusk. Arts and crafts vendors will be on site. Activity centers will be open to the public to include art demonstrations, face painting and other entertainment.

Return vendor application to Sallie_OHara@vilanobeachfl.com . For information, call 904-540-0402 or go to www.vilanobeachfl.com. Or FAX: 904.797.3688.

Hours of Operation: **April 8, 2017 (Saturday)** - 12 pm to 8 pm – last act ends at 7:00 pm
Set up to begin at 10 am til noon. Plan an hour to break down
No vendor stations may be assembled on the site the night before. Security not provided.

Location: **Poplar Road** (between the second Publix drive and Vilano Road) in **Vilano Beach**

Fees payable upon registration in advance ONLINE at www.vilanobeachfl.com

Chef Station Fee: **ADVANCE PAYMENT: \$125 for FRLA Members and \$150 for non FRLA Members**
10X10 foot space; no electricity provided; quiet generators allowed (Limit 10 stations)
Town Center Businesses - **\$100.** **After February 1, 2017 – Fee is \$225.**

Vendor Fee: **ADVANCE PAYMENT: \$75.00** (includes sales tax) for a 10X10 foot space
NO DAY OF SET UP ALLOWED. (Limit 15 stations as approved by manager)
After February 1, 2017 – Fee is \$125.

Space reservation is authorized through the Event Manager

Checks for pre-approved Vendors are payable to:

Vilano Beach Main Street

DEADLINE FOR PAYMENT – 2/1/2017



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PARTICIPANT AGREEMENT AND REGULATIONS

LICENSES / INSURANCE / REGULATIONS

- It is the Vendor's responsibility to collect and remit state sales tax to the State of Florida on those items subjected to state sales tax.
- Vendors must comply with all federal, state, local and special statutes and ordinances regarding public health, safety and welfare.
- Prepackaged food must be properly prepared, packaged, labeled and subject to inspection according to law.
- Scales used to weigh products must meet the standards of the Florida Dept of Agriculture and Consumer Services.
- Food can be prepared on site for consumption with proper licensing. (FL Dept of Restaurants & Hotels).
- Vendors are responsible for their own personal liability and product liability. Vilano Beach Main Street is not responsible for any liability arising out of negligent acts of the Vendor or their employees, or for any injuries sustained by employees or Vendors. Vendors should obtain appropriate adequate property, liability and workman's compensation insurance.

VENDOR SET UP

- Check in with Vendor Manager each time at designated location.
- Participants will be assigned spaces by the Vendor Manager.
- Set up should begin at least one hour before the event, completed by sunset.
- Vendors will have designated parking after unload and setup.
- Vendors are expected to remain in their area until dusk even if they have sold out of product.
- Cancellations of the event will be under hurricane watch or extreme weather conditions.
- Vendors are required to properly secure tents against wind and rain.
- Access to electricity is not guaranteed by the Event.

VENDOR RESPONSIBILITIES

- Vendors are required to bring their own tables and setup, portable tent/canopy, chairs, etc.
- Vendors are to take their garbage away at the end of the event. Bring own garbage receptacles as needed.
- Vendor parking is located in designated areas.
- All products must be priced individually or have signage with prices.
- Vendors are to maintain their spaces in clean, sanitary and attractive conditions.
- Vendors should be prepared to have bank bags and change available.
- All signs and merchandise must remain within the limits of the specified space.
- No animals are permitted within the specified selling space, unless permitted by the Event Manager.
- Vendors are expected to remain in their area until dusk. Break down is not permitted before dusk.

VENDOR CODE OF CONDUCT

- Vendors are expected to be courteous to customers, other vendors and Main Street Staff.
- Any disagreements should be handled in a constructive and civil manner.
- Inappropriate behavior (such as loud angry conversation or obscenities) is cause for immediate and/or permanent removal from the Event.
- Alcoholic beverages are not allowed for sale on the venue site. Delineated areas define allowable sales. See site map.
- Appropriate attire is required, including shoes and shirts.
- Smoking is not allowed in Event areas by vendors. Take smoking breaks elsewhere.

ENFORCEMENT OF RULES

- Any grievance regarding the actions of other vendors should be brought to the attention of the Vendor Manager, and not directed to the Vendor in question.
- Behavior that is disruptive to Event activities will not be tolerated and will result in immediate termination of the Vendor Agreement.
- Any dishonest practice will constitute immediate removal from the Event.
- Any violation or non-compliance is cause for immediate termination of this Agreement.



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Vilano Road (2 way with angle parking)



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VILANO BEACH DISH N FISH VENDOR APPLICATION & AGREEMENT

Vendor Acceptance to the DISH N FISH is based on APPROVED PARTICIPATION by the Event Manager for the Event.

Application Dated: _____ Business Name: _____

Responsible Business Owner(s) : _____

Contact Address: _____

City / State / Zip: _____

Phone(s): _____ Cell Phone: _____

Email Address: _____

SELLING THE FOLLOWING ITEMS IS PROPOSED:

Include List of Products to be Sold, Description, What is Special About Them, How Displayed and Why Good for the Event (on attached separate page with photos if desired)

Return vendor application (PAGE 4) to Sallie_OHara@vilanobeachfl.com . For information, call 904-540-0402 or go to www.vilanobeachfl.com. Or FAX: 904.797.3688.

FEE SUMMARY:

ADVANCE PAYMENT: Chef Stations: \$125 FRLA Members; \$150 non-members; General Vendors \$75.00

Check, cash or Online; Registration required; Spaces are **limited to 10 Chef Stations and 15 Vendor Stations**

PAYMENT DUE BY – FEBRUARY 1, 2017 NO DAY OF EVENT PAYMENT

NOTE – DEPOSIT of \$50 required to secure station and participation – NON-REFUNDABLE

Late entry and Payment Rates: Chef Stations @ \$225; Vendor Stations @ \$125

THE VILANO BEACH DISH N FISH VENDOR AGREEMENT:

By execution of this Agreement hereof, the undersigned releases and discharges and agrees to hold harmless the Vilano Beach Main Street, Inc. from any and all claims, demands, action or right of action arising out of or by reason of the use of the venue site. The Vendor agrees to protect, defend, indemnify and hold harmless the Vilano Beach Main Street, Inc., its officers, Board members agents and volunteers from and against all claims demands, expense and liability arising out of injury or death to any person or the damage, loss or destruction of any property which may occur or grow out of any act or omission of the Vendor and its agents, or any and all costs, expenses and attorney fees incurred by the Vendor as a result of any claim, demands or causes of action arising out of operating as an organizer of the Vilano Beach Dish N Fish event.

I have received, read and understand the terms and conditions described on this application and agree to comply with regulations applicable to products. I assume all responsibility for investigating and complying with said regulations. By signing below, I agree to all of the rules and regulations of Vilano Beach Dish N Fish.

Authorized Signature (s) : _____

Print Name (s): _____ Date: _____