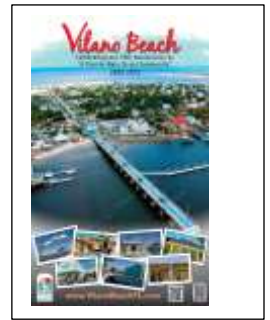


Vilano Beach Main Street Historic Milestones Book Project



Created & sponsored by: The Collaborative Partners of Vilano Beach and Neighboring Communities

Project Description: The book project of Vilano Beach Main Street is an attempt to engage the community and preserve historic data unique to the North Coastal Corridor District embracing all beach communities from Vilano Beach to South Ponte Vedra. This may well be a great 450th Legacy Project for promotion of the Vilano Beach area.

Reason for Project: Much has been documented about the City of St. Augustine, but there is no dedicated history book about the Vilano Beach area. Since the late 90's much has transformed in the Vilano Beach Town Center. Many historic structures have been retained in their original state because of a vision to value the historic aspects of the community. Much information is documented in independent materials archived at the Vilano Beach Main Street Office/ North Shores Improvement Association. A current need exists to formalize the area's historic past.

Arcadia Publications produces an historic series entitled *Images of America*. After submitting a proposal to the publishers, Vilano Beach Main Street was accepted as the author of the new book. Volunteers will research and produce needed materials. Currently there are six St. Augustine books and one Marineland book. Visit: www.arcadiapublishing.com.

Aside from the historic value of the project for past and future residents of the area, the venture may yield future sustainable revenues for Vilano Beach Main Street. Proceeds from book sales will go to the Vilano Main Street organization whose mission is to preserve, maintain and improve the historic 1927 Vilano Beach Plat and significant historic properties through education the general public about the significance of the district's architecture, history, environment and culture.

Timeline:

July: Convene planning team and subcommittees; develop strategy; themes; **August – October:** Conduct community meetings to gather research; photos; stories and documentation; **November – December:** edit, refine and collaborate with publisher. December 2, 2014 deadline for front cover; **February 3 –** Deadline for submitting all materials; **February - August:** Produce and market product during 450th Anniversary year of St. Augustine.

Book Retail Price: \$21.99. Sales are allowable by the organization directly to patrons. Vilano Beach Main Street is not allowed to sell to retailers with whom Arcadia Publishing has established agreements.

Book Delivery: For purchasers under this pre-publication agreement, Vilano Beach Main Street will delivery or the book within 30 days of receipt after publication. News announcements will be issued where to pick up book copies when available.

Pre-Publication Order Form

Name of Buyer: _____ **(print) Number of Books:** _____

Address: _____ **City:** _____ **St:** _____

Email: _____ **Phone #:** _____

\$21.99 x _____ **(# books) = \$** _____ **Total Due:** _____ **Alt Phone #:** _____

Payment Terms: Advance Payment \$ _____ **Date Paid:** _____ **Method of Payment:** _____

Payment upon delivery: \$ _____ **Date Paid:** _____ **Method of Payment:** _____

Contact Sallie O'Hara, Vilano Beach Program Manager, 904-540-0402, tarahill@bellsouth.net

Volunteer Accepting Order _____ **Date:** _____